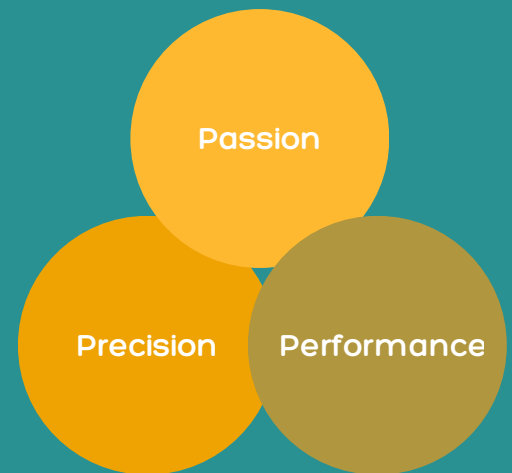




Smart Growth

Successful marketing begins with a deep understanding of your company, its challenges, and its opportunities. My approach is tailored to create growth-driven strategies that enhance market presence and drive revenue. By leveraging my experience in global and local markets, I craft comprehensive solutions that build long-term brand value and reputation.

Whether you need a holistic strategy that connects every aspect of your business or targeted interventions, I'm here to provide expertise in areas such as business planning, market research, and reputation management. My work includes navigating complex regulatory environments, identifying growth opportunities, and managing cross-company processes to ensure smooth communication and internal alignment.



Proven Expertise

With over 15 years of experience in some of the most commercially challenging sectors, including healthcare and tech, I understand the unique needs of companies at every stage—from early-stage startups to mature enterprises. My track record includes successful market penetration, managing large budgets, achieving growth and expansion during crises, and leading strategic partnerships and M&As.

I bring passion, precision, and performance to every project: I love what I do, and my goal is to make every customer feel like they are the only one. No corners are cut, ensuring that creativity and improvisation flourish without compromising thoroughness. I am here to deliver, to take your company to the next level, supporting you every step of the way throughout our joint journey.

I am passionate about creating solutions that are as unique as your business, avoiding one-size-fits-all approaches, and focusing on what truly drives success. If you're ready to elevate your company's growth and navigate the complexities of international markets, I'm just an email away.



Fractional CMO & Consulting

Enjoy the flexibility of high-level marketing leadership without the need for a full-time hire. Whether through consultation, workshops, or comprehensive Go-to-Market strategies, I provide expert guidance tailored to your unique needs.

My involvement helps predict the outcomes of your actions and avoid costly mistakes. You will receive the same level of dedication and involvement as if you were my only customer, offering the perfect balance between full-time support and cost-effective, targeted solutions.



Global Marketing & Business Development



Leap Bites

Every business has its own unique needs and budget constraints. That's why **Leap Bites** was created—quick, targeted, and cost-effective packages that equip you with immediate tools while showcasing the expertise and support needed to reach your goals.

Whether a startup or a well-established company, **Leap Bites** delivers the strategic insights and practical recommendations to drive your business forward, all without the need for a long-term commitment.

Mini market analysis
Content sampler
Market strategy examination
Marketing strategy snap shot
Competitive landscape report
Customer experience audit
Shrinking market share -
understanding why
Cross-company processes evaluation
And more



Positioning You for Success in Strategic Ventures

Due diligence processes often catch companies off guard, forcing them into a reactive stance without clear expectations.

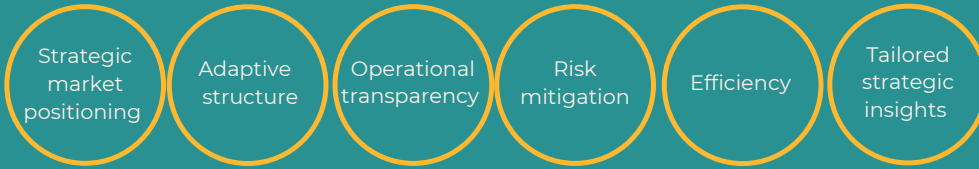
Our solution offers a streamlined, data-driven framework to proactively prepare for thorough due diligence. We address the common challenge of lacking a structured approach by providing a holistic, three-dimensional perspective—examining your activity from scientific, commercial, and human capital points of view.

Methodology

Our approach provides precise identification of challenges, quick and impactful solutions, and uncovers your true strengths.

using advanced data analytics and deep industry expertise, we deliver unparalleled assessments, pinpointing even the most nuanced issues. The unique combination between scientific, commercial and human capital aspects offers a comprehensive, three-dimensional view, enabling us to provide the most relevant and valuable guidance to support your strategic decision-making.

Key Benefits



By leveraging our comprehensive platform, you enter due diligence with a strong, well-prepared foundation.

This approach highlights your strengths and manages weaknesses, transforming the process into one of confidence and strategic decision-making.

Taking Charge



Proactive Action Toward Due Diligence

Potential Gains

- Make confident, strategic decisions on acquisitions or investments.
- Cut down on due diligence time and effort.
- Avoid costly mistakes and missed opportunities.
- Boost company valuation with a strong foundation.
- Secure investments faster with clear documentation.
- Enhance investor trust for successful funding.

For Investments and M&As

Commercial, Human Capital, and Scientific Due Diligence

Holistic analysis

Covering critical aspects often overlooked, including team dynamics, cross-company processes, and market viability.

Expert insights

Leveraging deep experience in startups and SMBs, providing actionable insights that standard Due Diligence processes miss.

Strategic depth

Detailed examination of key strategic assets, ensuring you understand the full picture.

Risk mitigation

Identifying potential issues early, helping to mitigate risks that could impact long-term success.

Integration readiness

Supporting a smooth transition and integration, crucial for realizing the full value of acquisitions and of investments.

Moran Faibish

Global Marketing and Business Development Strategist



Experience

With over 15 years in the medical field, including as a VP/Director, I navigate complex regulations and saturated markets. My versatility spans tech companies and other sectors, where I create tailored solutions for diverse business stages and needs. I have led market expansion, managed large budgets, and driven growth in multiple countries.

Expertise

With a deep background in global marketing and business development, I specialize in crafting and executing high-impact strategies that drive growth and navigate international challenges. My expertise includes developing go-to-market plans, resolving reputation issues, assessing risk, and managing commercial crises. I deliver tailored solutions that ensure sustained success and adaptability in a dynamic business environment.

Successes

Proven track record in managing large budgets, leading global expansion during crises, and establishing a stable global brand reputation. My work has built a strong reputation for established companies, secured strategic partnerships, and achieved notable fundraising and grant successes. I excel in market penetration and forging fruitful partnerships with local distributors, demonstrating significant impact across various business stages and sectors.



*Driven by passion,
executed with
precision, delivering
exceptional
performance*

**I'D LOVE TO HEAR
FROM YOU!**

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Leap